

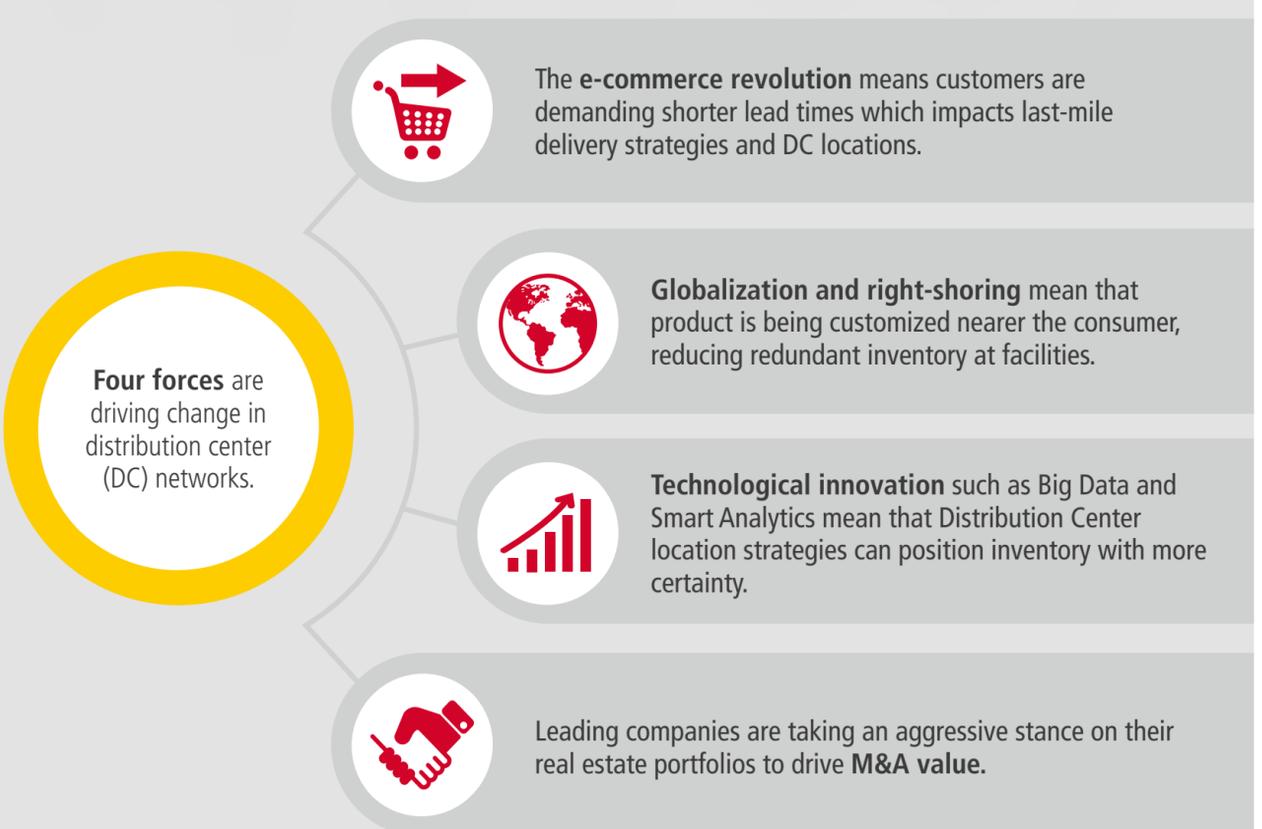
THE NEW LANDSCAPE OF SUPPLY CHAIN REAL ESTATE

Businesses are rethinking their go to market strategy, creating a new landscape for supply chain real estate. What's driving those changes, how do they impact distribution networks and how they are being managed?

We interviewed senior supply chain professionals to find out.



FOUR KEY TRENDS IN VOLATILE TIMES



HOW ARE COMPANIES RESPONDING?

Companies are **redesigning their footprint**, and adding **more, smaller DCs** to their networks, to get closer to their customers, reduce lead times and improve customer service.

To reduce risk and cost and increase agility, they are looking at a **shared real estate model** for their DCs, sharing platforms and services with other companies.

Companies are combining **technology**, such as augmented reality and voice picking, with **traditional operations** to improve efficiency and capitalize on potential cost savings.



WHY OUTSOURCE REAL ESTATE MANAGEMENT?

Most companies don't have the **skills, knowledge and resources** to manage real estate in-house. They typically outsource either **unbundled or bundled real estate services**.

Unbundled services from a real estate brokerage do not include operating the facility.

Bundled services, provided by a 3PL, include real estate as well as design, operations, labor management and transport management etc.

"The face of global supply chain networks is changing. Gone are the days of operating a static real estate portfolio and tweaking it every five to seven years. Business is too dynamic and the stakes are too high."

Lisa Harrington, President, Iharrington group LLC

A STRATEGIC DIFFERENTIATOR

The way companies manage their supply chain real estate portfolio has changed from an operational concern to a **strategic differentiator**. Supply chains that **operate nimbly** and **at lower cost** don't just save money – **they drive growth**.



Partnering with an integrated 3PL that is expert at **operations management and real estate**, can be a **powerful solution**. It can provide robust real estate management capabilities.